



Dedicated Skating Training Centre Opening in Oshawa

Skating treadmill will provide Durham area skaters and instructors with development options

Oshawa, Ontario – July 7th 2009. The location of a new facility dedicated solely to skating skill development using the latest skating treadmill technology has been announced. The Centre for Skating Excellence (CSE Oshawa) will open in August 2009 in the Sobeys Plaza at the intersection of Wilson Road and Taunton Road. The Centre is part of the newest Snap Fitness Centre in Durham.

The Centre for Skating Excellence (CSE Oshawa) will be the first of several CSE Centres expected to open throughout the eastern side of the GTA and down the 401 corridor. Each CSE location will offer local instructors the opportunity to extend their own skating skill development programs beyond local ice rinks in the area. The CSE facility will provide a variety of programs from “learn to skate” for beginners, through to elite skating and professional skill development crossing multiple disciplines and genders. Programs for hockey players of all ages and levels, including goaltending and ringette, will be developed. CSE provides a safe place for all ages and abilities, including adults interested in learning to skate or improving their skating skills before venturing to the local ice rink.

“In offering this new facility to both instructors and to clients, the CSE will become a central off ice “hub” for developing this most important skill. Skating is fundamental to improving performance in ice sports or as a means to safely enjoy recreational skating or adult hockey. We will be developing a limited number of key partnerships that will combine to position CSE as the most specialized skating development centre in the area” said CSE (Oshawa) owner Dick Ott. “Locating the facility in this central location gives excellent access from the residential areas of the Durham Region including north Pickering, Ajax, Whitby, Oshawa, the communities within Clarington, north to Port Perry, Uxbridge and surrounding areas. We look forward to serving Durham based skaters interested in advancing the development of their skating skills”

Along with the new address for CSE (Oshawa), Mr. Ott announced CSE’s first significant partnership that is focused on hockey skating skills. “We are delighted that our primary partner at CSE (Oshawa) will be Scary Skate, a company we consider to be one of Ontario’s most recognized and competent skating development organizations. Partnering with Mary Giacalone and Scary Skate should signal to CSE clients how important it is for us to be associated with instructors that commit to the highest level of excellence and the most advanced methods for specialized skating development”.

Scary Skate President Mary Giacalone commented “The Centre for Skating Excellence will be Scary Skate’s exclusive off ice skating development centre. Top of the line skating treadmill and analysis equipment will provide a tremendous additional possibility for all of Scary Skate’s clients whether professional, junior, college level players, individual minor hockey players and teams, or entire minor hockey associations. The skating treadmill is an excellent tool to individually program basic mechanics, develop stride length, frequency, and co-ordination, or to help rehabilitate from injury. Using the CSE facility augments the individual strength programs athletes are following and the repetition supports proper muscle development in the lower body. This is the new frontier in skating skill development and Scary Skate is pleased to be associated with the CSE team”.

CSE (Oshawa) will immediately begin booking times for August 21st onward and can be reached by calling (416) 580-7627. Teams and individuals are then able to begin training under the direction of qualified instructors who meet the level of instruction expected from partners such as Scary Skate. Please check the CSE website at www.CSEskatebetter.com for more information. From mid-August the CSE bookings centre can also be reached through the Scary Skate website at www.scaryskate.com

For more information please contact;

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